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PRESS RELEASE

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Succeed on Purpose Employees Enjoy New Benefits with Staff One Partnership

The leading business accelerator company teams up with the leading provider of Human Resources Outsourcing and PEO Services to provide a comprehensive range of HR benefits to business owners and employees.

Irving, TX – [Succeed on Purpose](http://www.succeedonpurpose.com), a business incubation company well known for the acceleration of growth specifically designed for purpose-driven start-ups, announced their strategic partnership with Staff One, a trusted HR solution for small to medium-sized companies. "We are proud to announce Staff One's partnership with Succeed on Purpose," said Staff One CEO Mark Sinatra. "The services we provide will enable Succeed on Purpose and its teams of entrepreneurs to focus on their core competencies instead of on HR issues and employee administration. I am a strong believer in Succeed on Purpose's mission which is to transform professionals into purpose-driven entrepreneurs, and am excited to play a supporting role in achieving this mission."

Healthcare benefits continue to be one of the biggest challenges for small business owners today, not just in regard to costs but also the ability to attract and keep talent. Faced with soaring health insurance premiums over the last five years, small businesses often find themselves forced to choose between competitive wages or benefits. Experiencing tremendous growth in the past year, Succeed on Purpose actively sought a solution to provide a high quality but cost effective benefits program for its employees.

"The alliance with Staff One brings a huge advantage to all of our incubated businesses in the portfolio and gives us a strategic advantage over other companies our size," said Succeed on Purpose CEO [Terri Maxwell](#). Succeed on Purpose has launched fourteen businesses since 2010, three of which are on track to earn a million dollars of revenue in their third year of business. By utilizing Staff One's team of expert professionals, Succeed on Purpose employees benefit with HR programs found only at much larger companies.

About Succeed on Purpose:

Succeed on Purpose is an Incubator/Accelerator who has launched fourteen businesses since 2010, three of which are on track to hit the million dollar mark. The company was featured in the New York Times, has been endorsed by the US Chamber of Commerce, and was named Small Business Mentor of the Year by the National Association of Women Business Owners. The company is known for inspiring professionals to achieve their potential through purpose.

About Staff One:

Founded in 1988, Staff One is a leader in the Human Resources Outsourcing industry with an ESAC accredited and bonded PEO service offering. The company is a preferred provider of outsourced human resources management services that include benefits and payroll administration, health and workers' compensation insurance programs, personnel records management, employer liability management, employee performance management and employee training and development services to small and medium-sized businesses. For more information, visit www.staffone.com/impact.

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